



CULTURECONNECT

cultureconnectme.com
New York, NY



**HELPING MUSEUMS CONNECT
TO THE FUTURE.**



WHAT IS CULTURE CONNECT?



We help museums engage visitors with **cutting-edge digital products** that are fun to use and deepen the cultural experience.

Our award-winning **mobile guides, touchscreen interactives** and other educational tools harness the **latest technologies** and are designed specifically for museums in easy-to-manage templates or custom-built experiences.

We're innovators.



A LEADER IN CREATING DIGITAL EXPERIENCES

Clients

NEW-YORK
HISTORICAL
SOCIETY
MUSEUM & LIBRARY
MAKING HISTORY MATTER

Kimbell
Art
Museum
FORT WORTH, TEXAS


CRYSTAL BRIDGES
MUSEUM OF AMERICAN ART

NOMA
New Orleans Museum of Art

 LOUISIANA
STATE
MUSEUM


PRESERVATION
RESOURCE CENTER
— of NEW ORLEANS —

Recognition





ACTIVATE
THE VISITOR
EXPERIENCE



APPEAL
TO DIVERSE
CROWDS



ENGAGE
YOUNGER
AUDIENCES



EDUCATE
IN GREATER
DEPTH

WHY ARE MUSEUMS GOING DIGITAL?



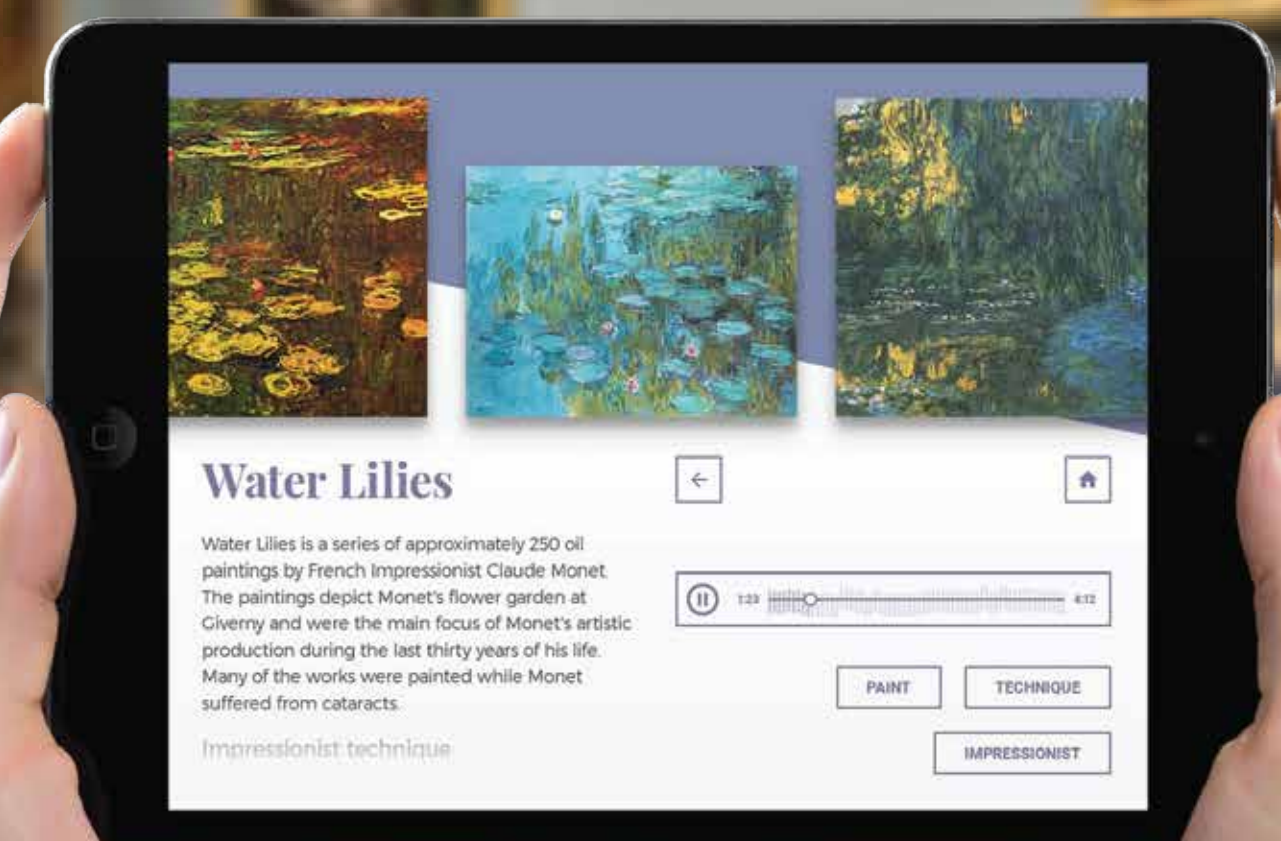
WE TURN PASSIVE VISITORS INTO ACTIVE LEARNERS

MOBILE

- MOBILE TOURS AND GUIDES
- SCAVENGER HUNTS

KIOSK AND LARGE DISPLAY

- TIMELINES
- INTERACTIVE LABELS
- LIVE SOCIAL MEDIA STREAMING



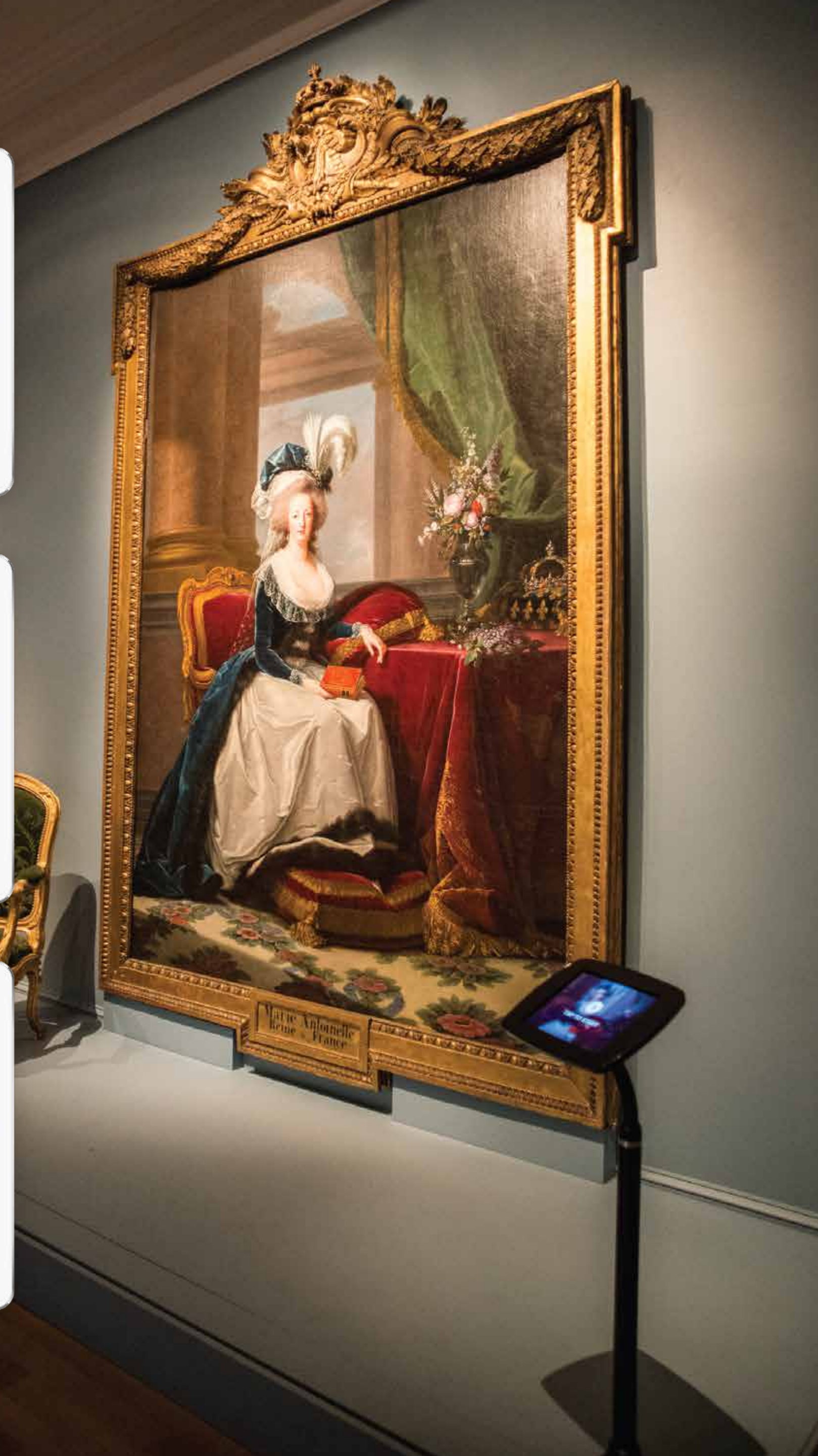
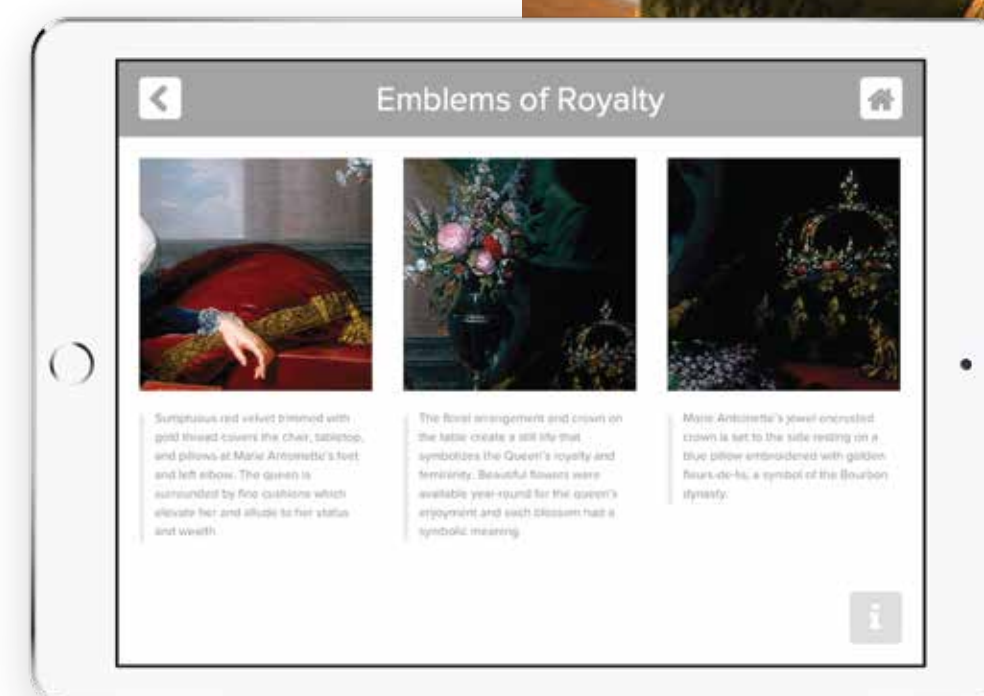
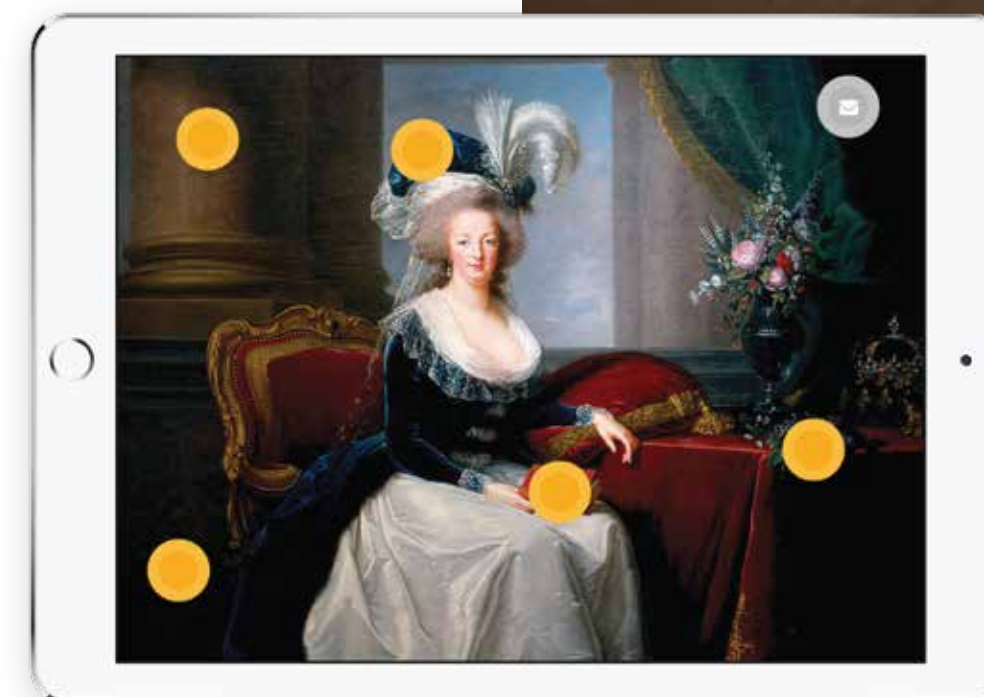


INTERACTIVE LABELS

We invented a brand **new approach** to museum labeling.

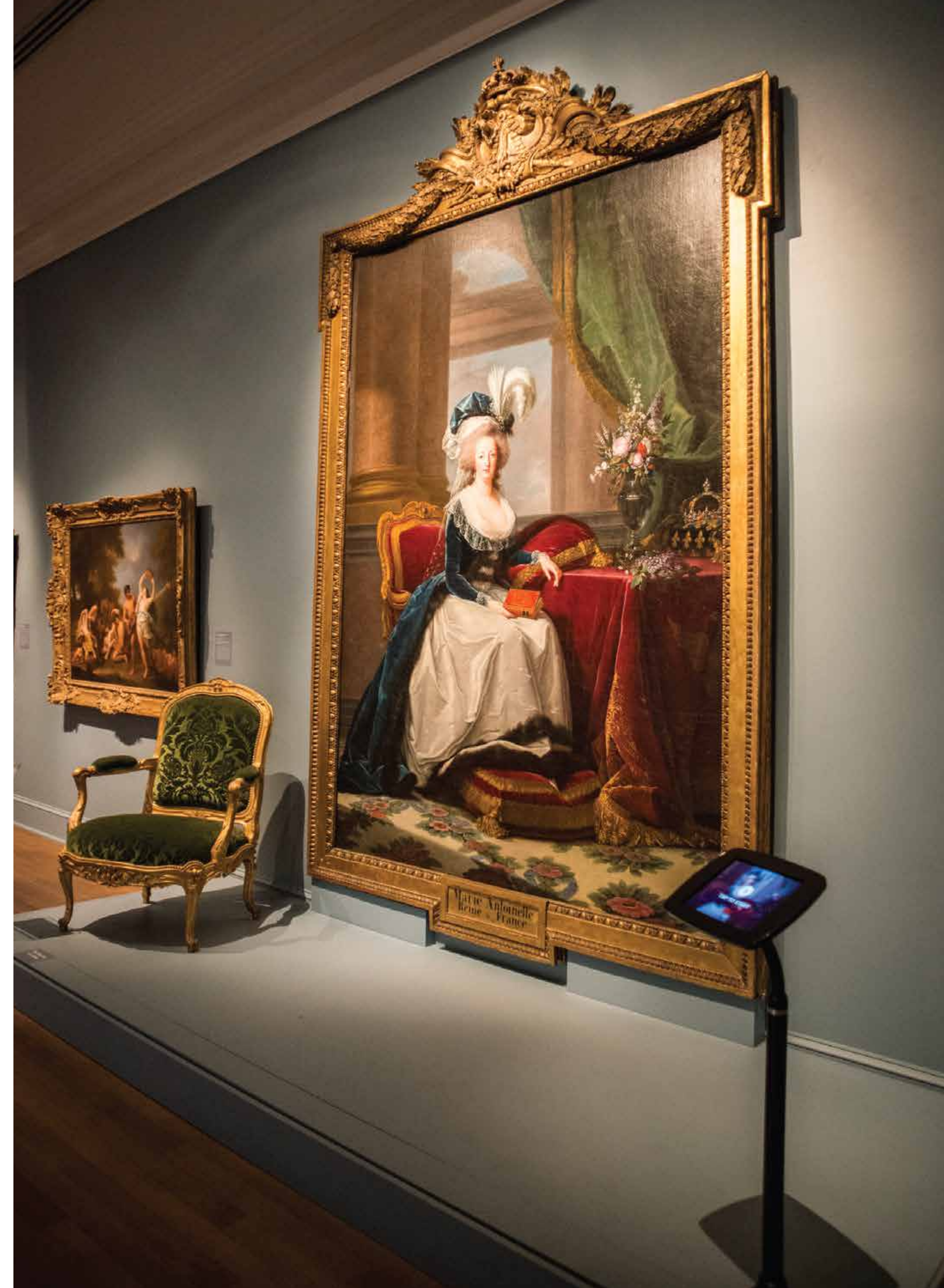
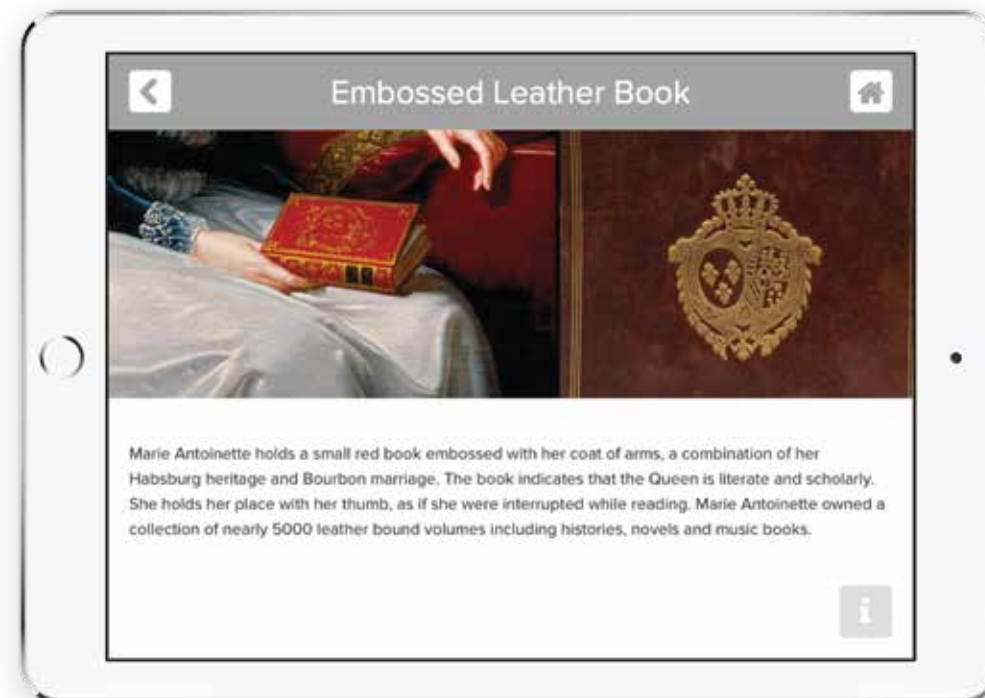
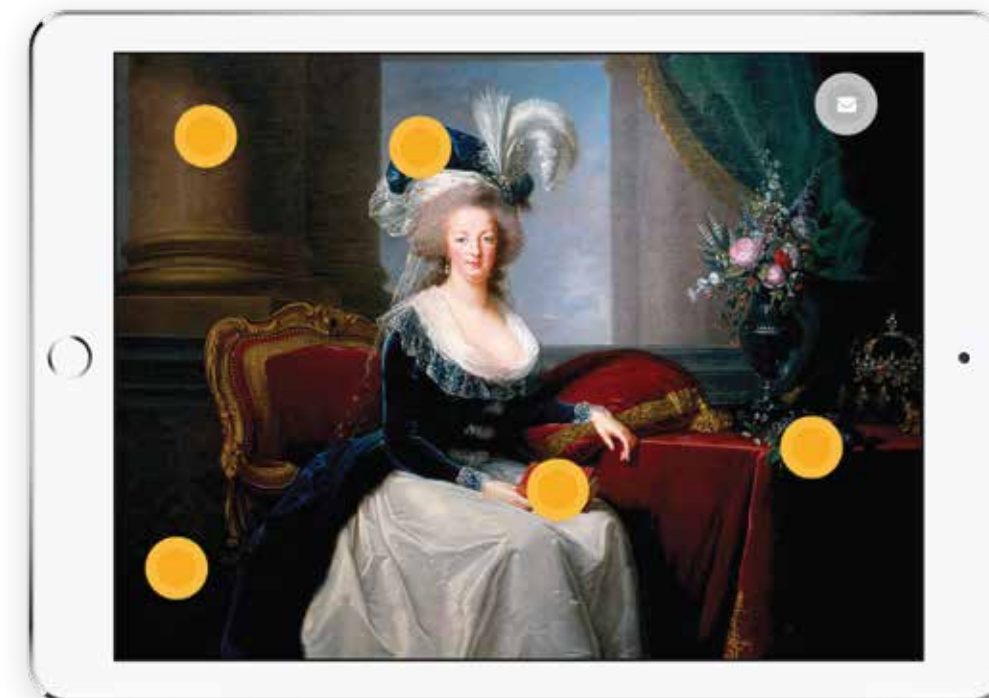
Our **award-winning** product intuitively lets visitors interact with objects and artwork, **following their interests** to uncover more layers of detail and context.

This elegant **deep-dive tool** empowers visitors to become active learners, engaging with works – and the scholarship behind them.





BEYOND INTERACTIVE LABELS





INTERACTIVE DISPLAYS



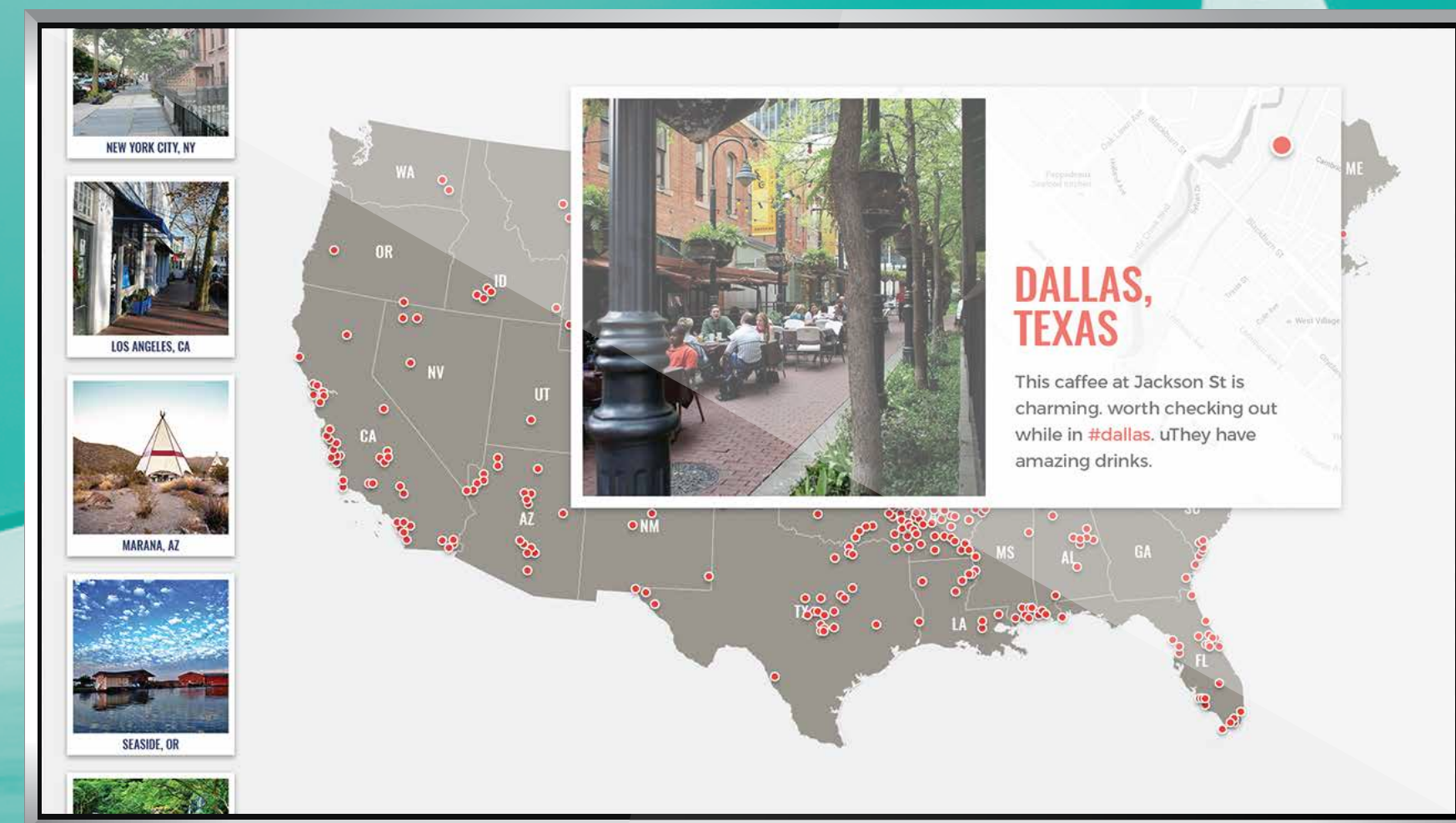
WE DELIVER INTERACTIVE LEARNING TO ANY SCREEN SIZE.



LIVE SOCIAL MEDIA STREAMING

We've harnessed the power of social media with an innovative product that puts **visitors at the center** of their experience.

While they share reactions on social media, we capture that content and can **visualize the data** for even more context - and graphic impact.

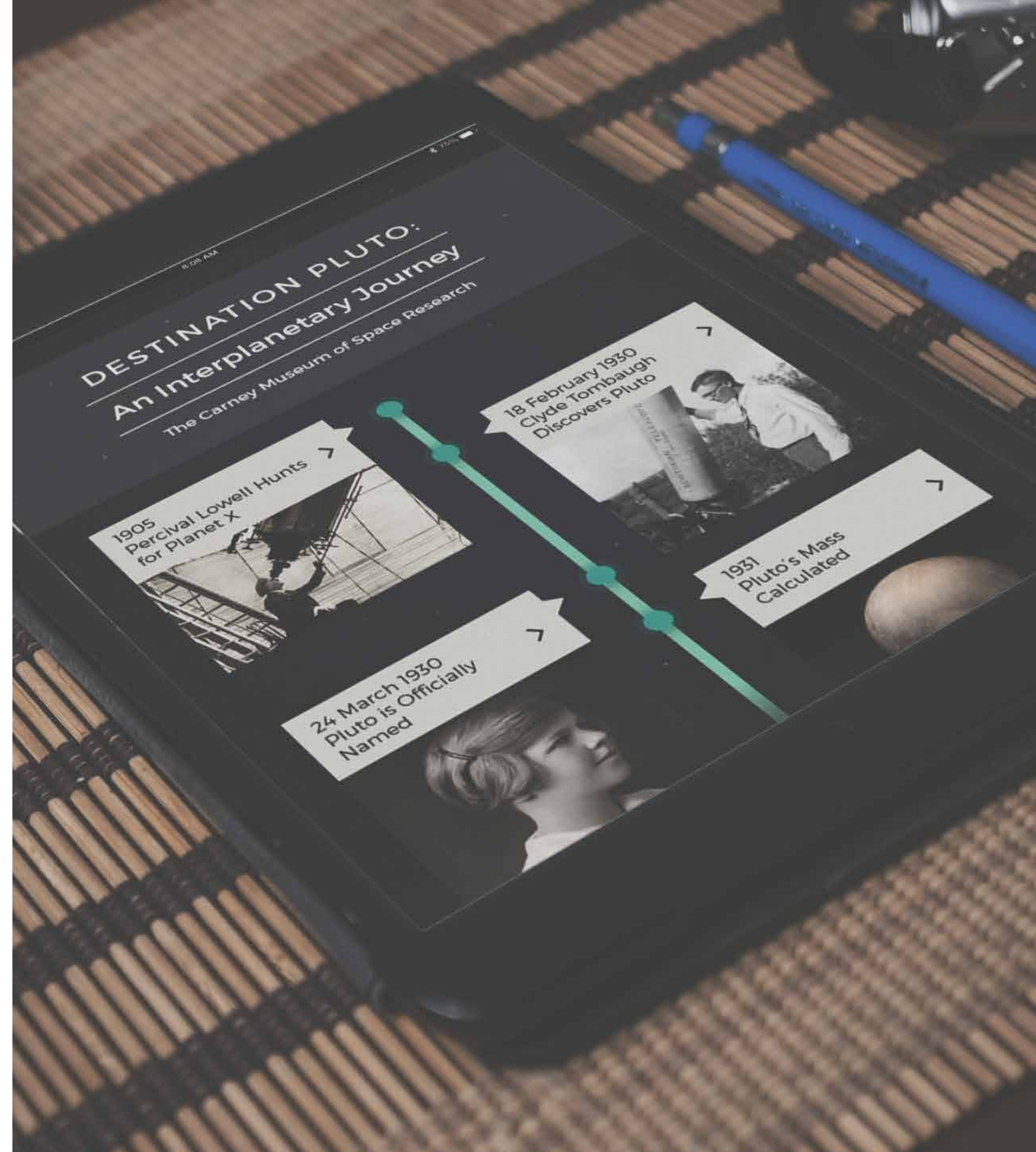




INTERACTIVE TIMELINES

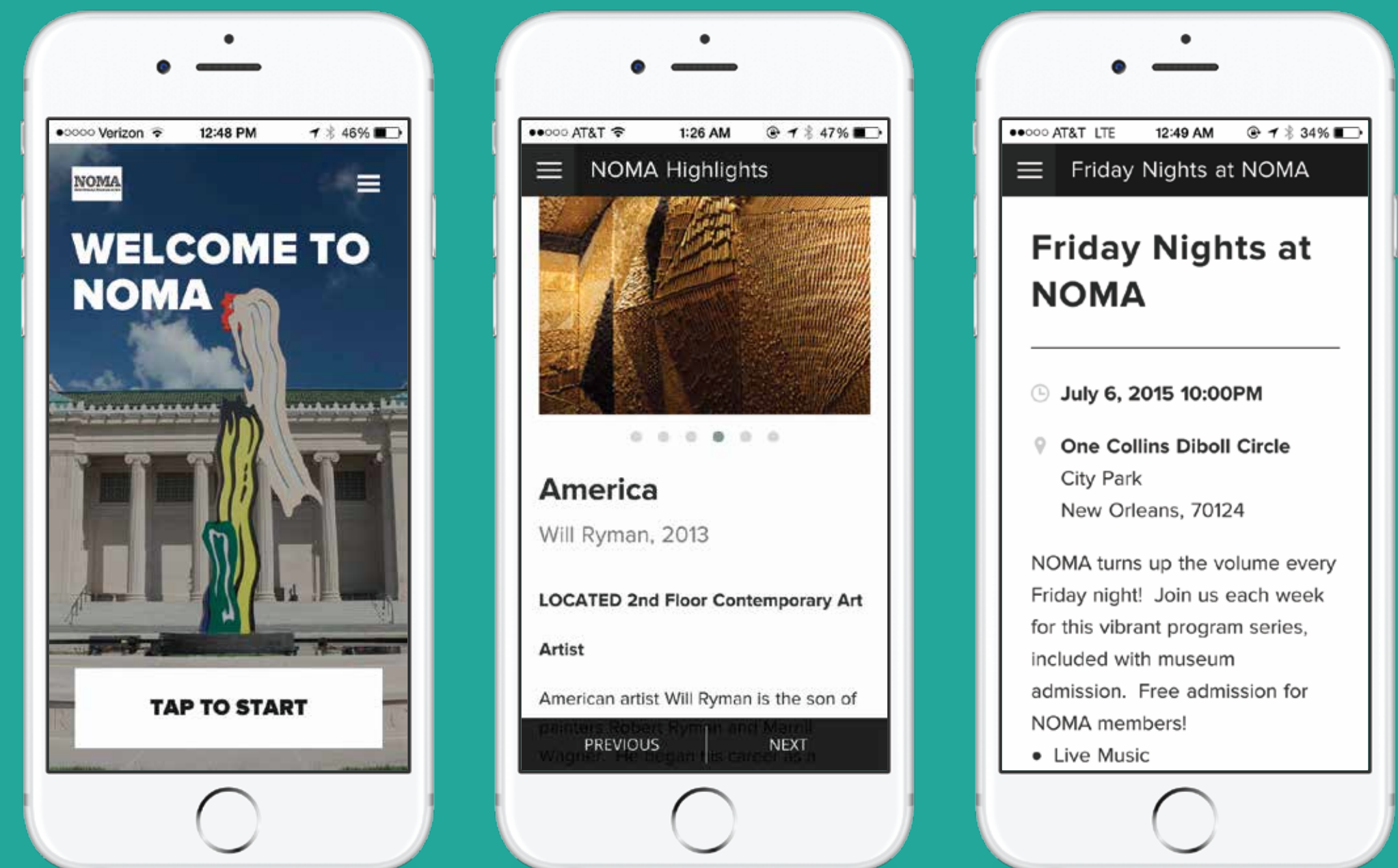
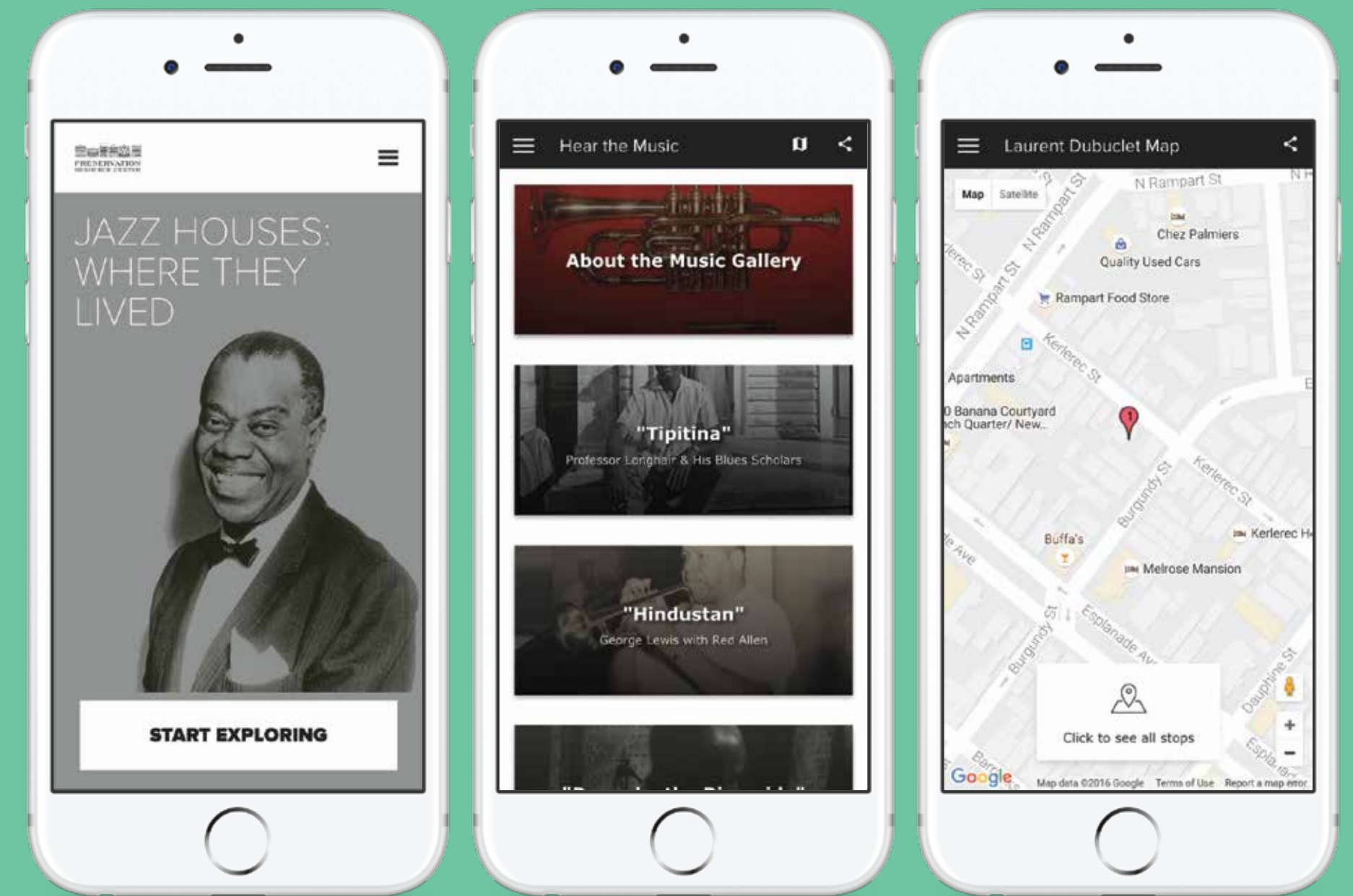
Our interactive timeline product contextualizes exhibitions with **chronological details**.

A great tool for educators.



MOBILE TOURS & GUIDES

Our tours, which visitors can access on their own phones, or museum-owned devices, go beyond simple audio guides by using a **variety of navigation tools** to trigger multimedia content that **educates, enlivens and engages**.





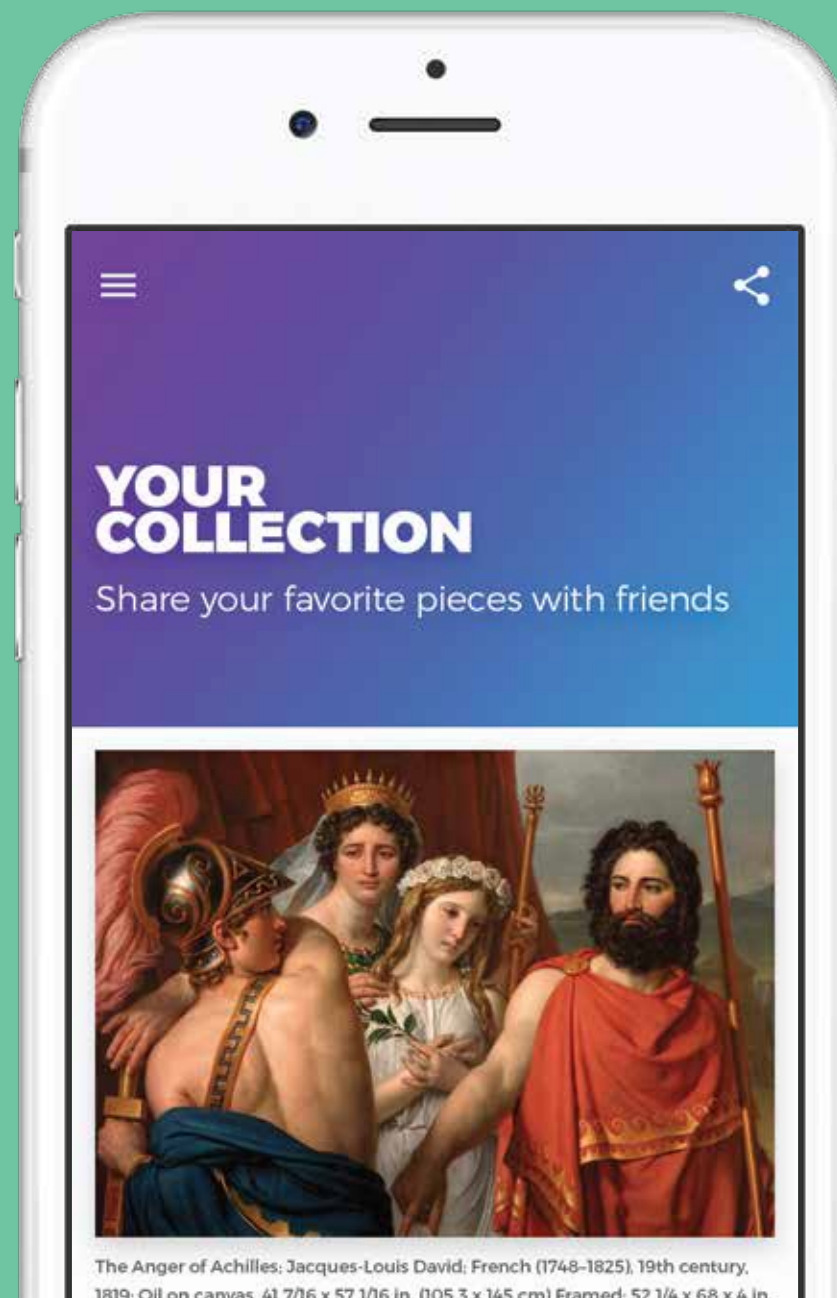
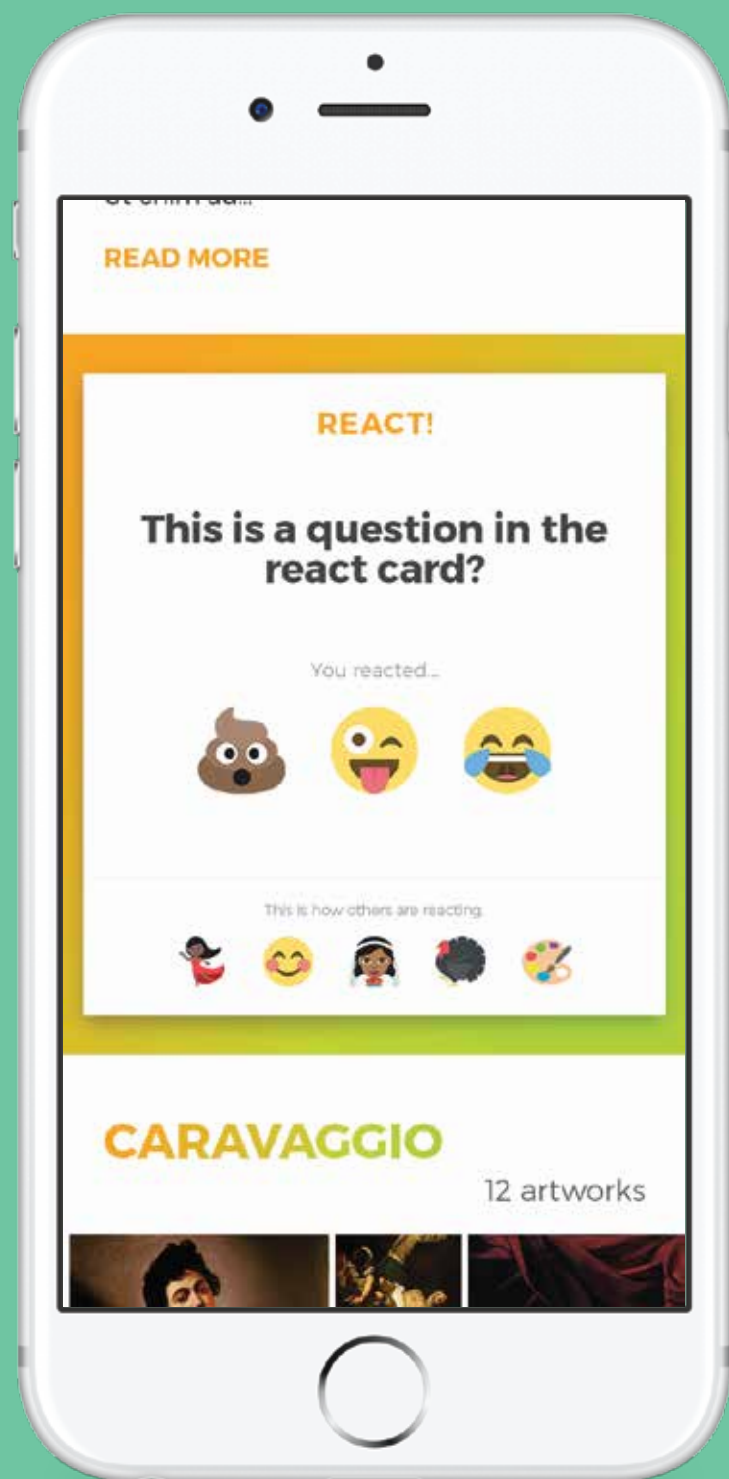
ADVANCED MOBILE GUIDES

Do you speak emoji? Your visitors do.

That's why our advanced mobile tours also encourage today's visitors to **react in a language they understand.**

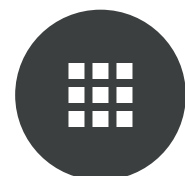
Because we know the power of 🤔 😜 😂 😄

Our guides also incorporate our award-winning interactive labeling feature to **deliver deeper content** and meaning to visitors' self-guided explorations.



SCAVENGER HUNTS

Our Scavenger Hunts work within museums and across cities, through challenges and clues, immersing visitors in a cultural experience that **rewards their exploration.**



**MULTIPLE
CHOICE**



**CHECK IN
ACTIVITY**

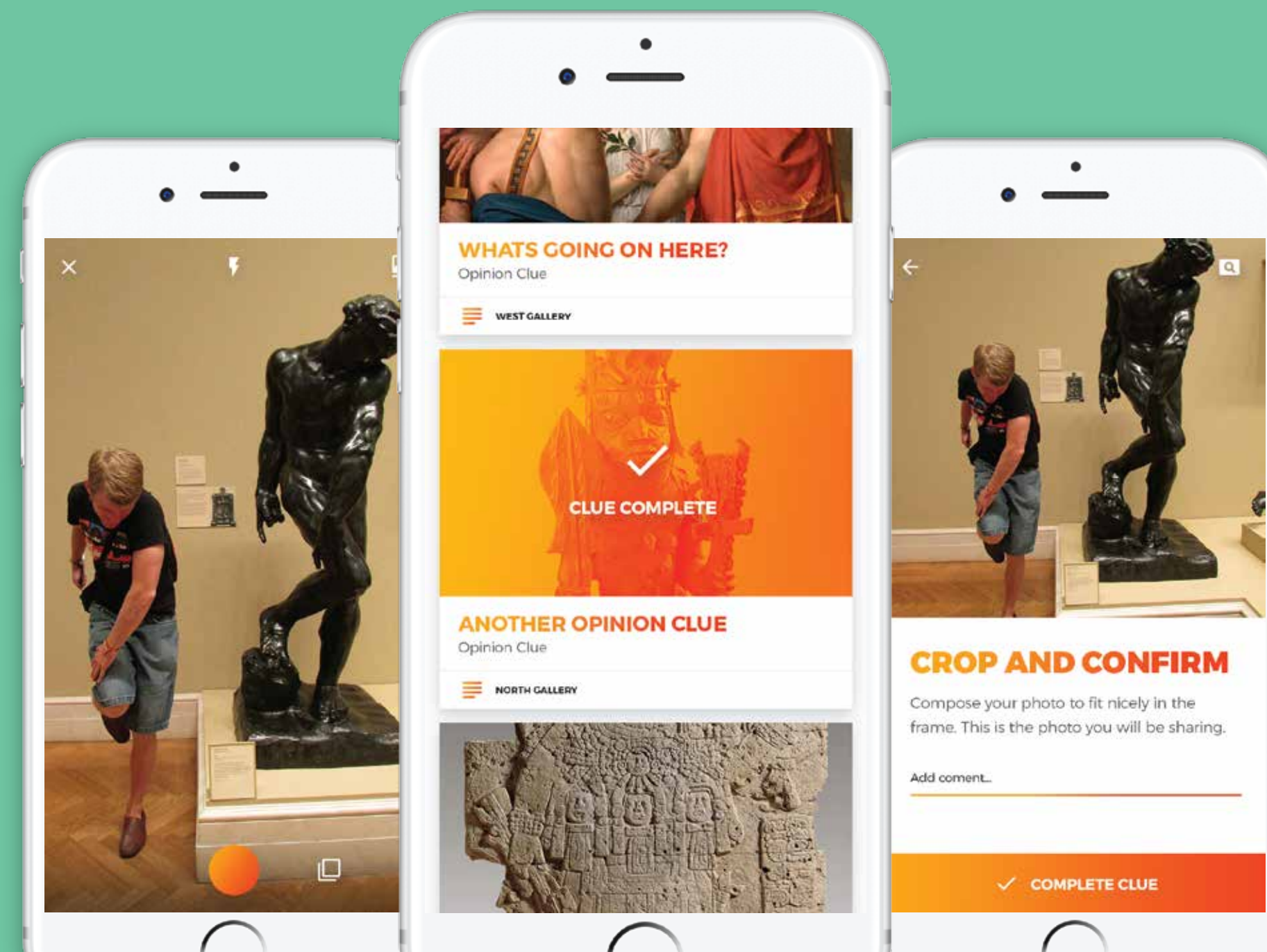
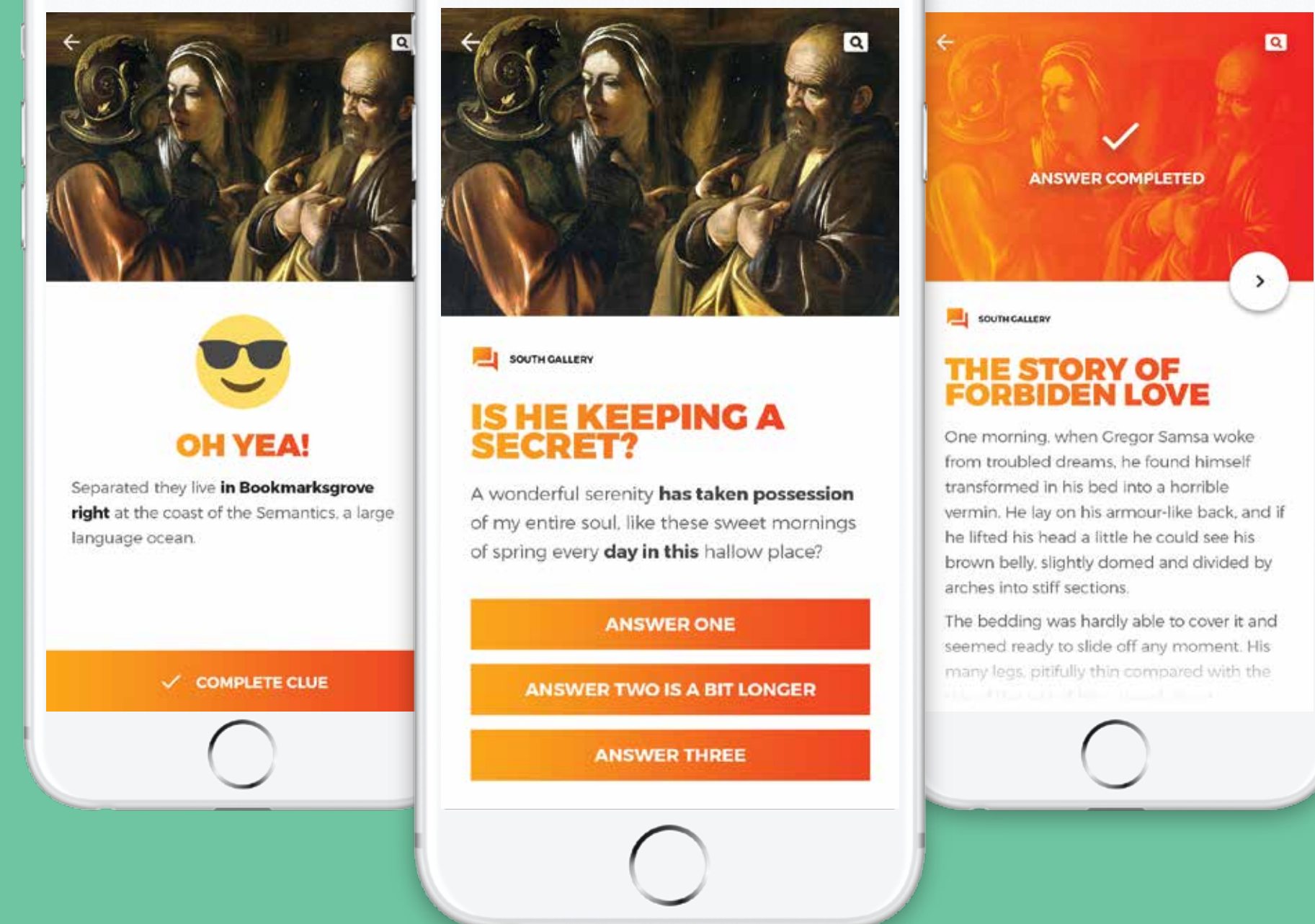


**FREE
RESPONSE**



**PHOTO
CHALLENGES**

**Think of it as digitally enabled
discovery.**



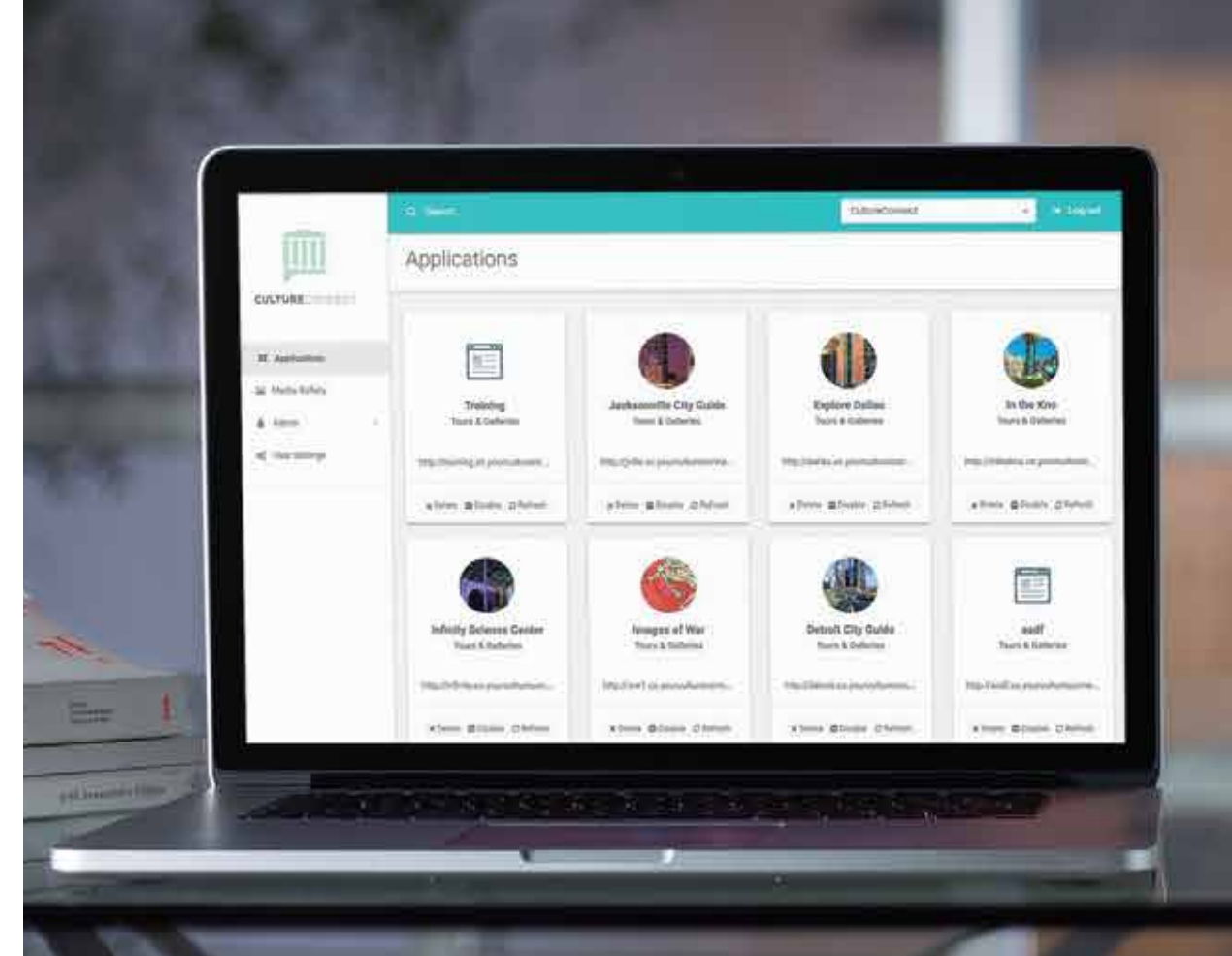


UNTIL NOW MUSEUMS HAD TO CHOOSE BETWEEN

Platforms that
are limited in
What they can
accomplish.

or

Custom builds
that aren't useful
Beyond a single
exhibition



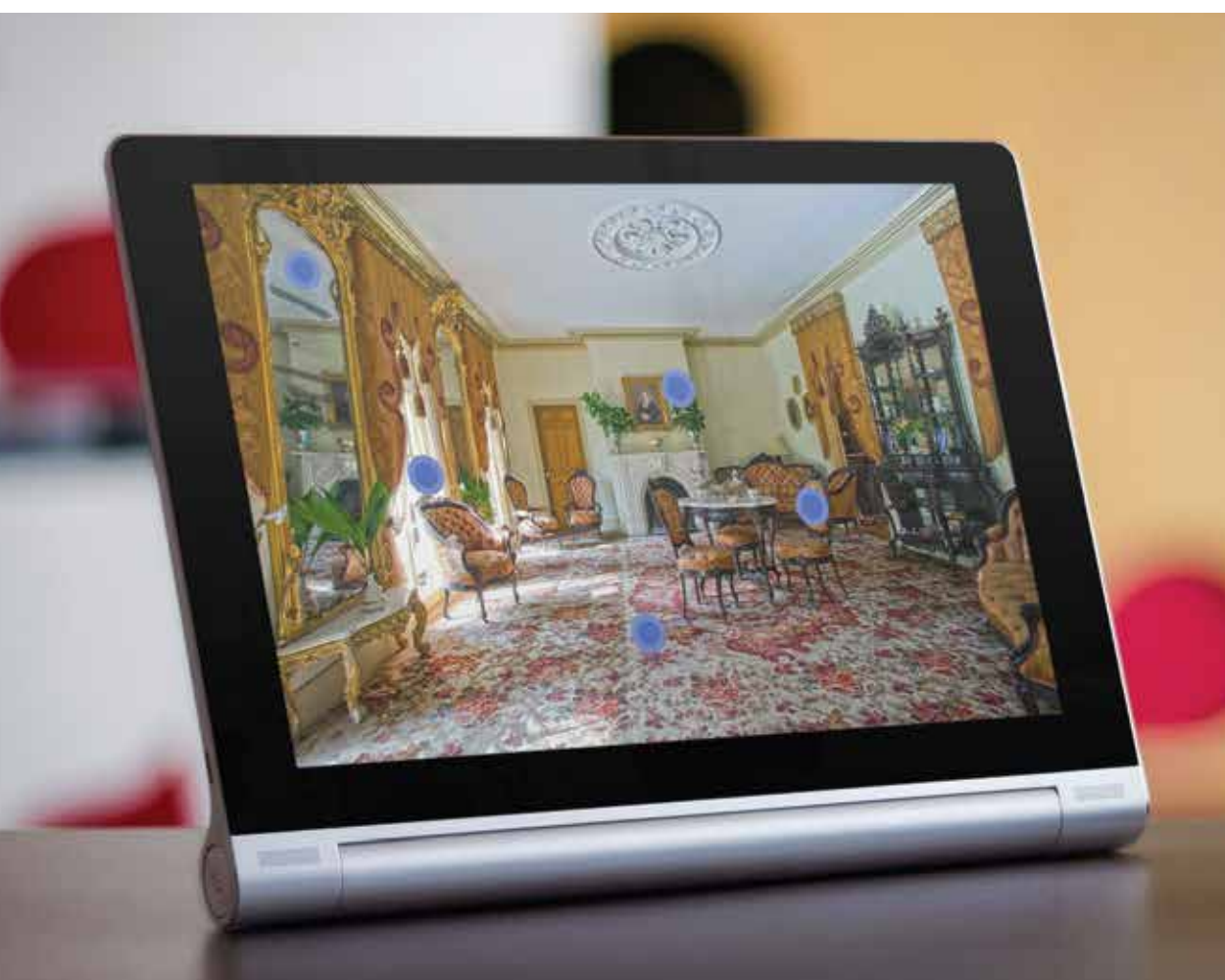
WE BRIDGE THIS DIGITAL DIVIDE



We are **innovative**, flexible and scalable.

Our template products are **easy-to-use** and customizable.

Or, work with us to create a custom experience.





ONE SIMPLE, SCALABLE SYSTEM

We grow with your museum's digital program.

One system, one vendor with a **myriad of products and possibilities** means streamlined maintenance for your institution. You won't need a lot of manpower to manage the backend, even as your digital offerings grow.





INNOVATION WITHIN REACH



3D OBJECT ROTATION

**SOCIAL MEDIA,
SHARING AND
CAMERA
INTEGRATIONS**

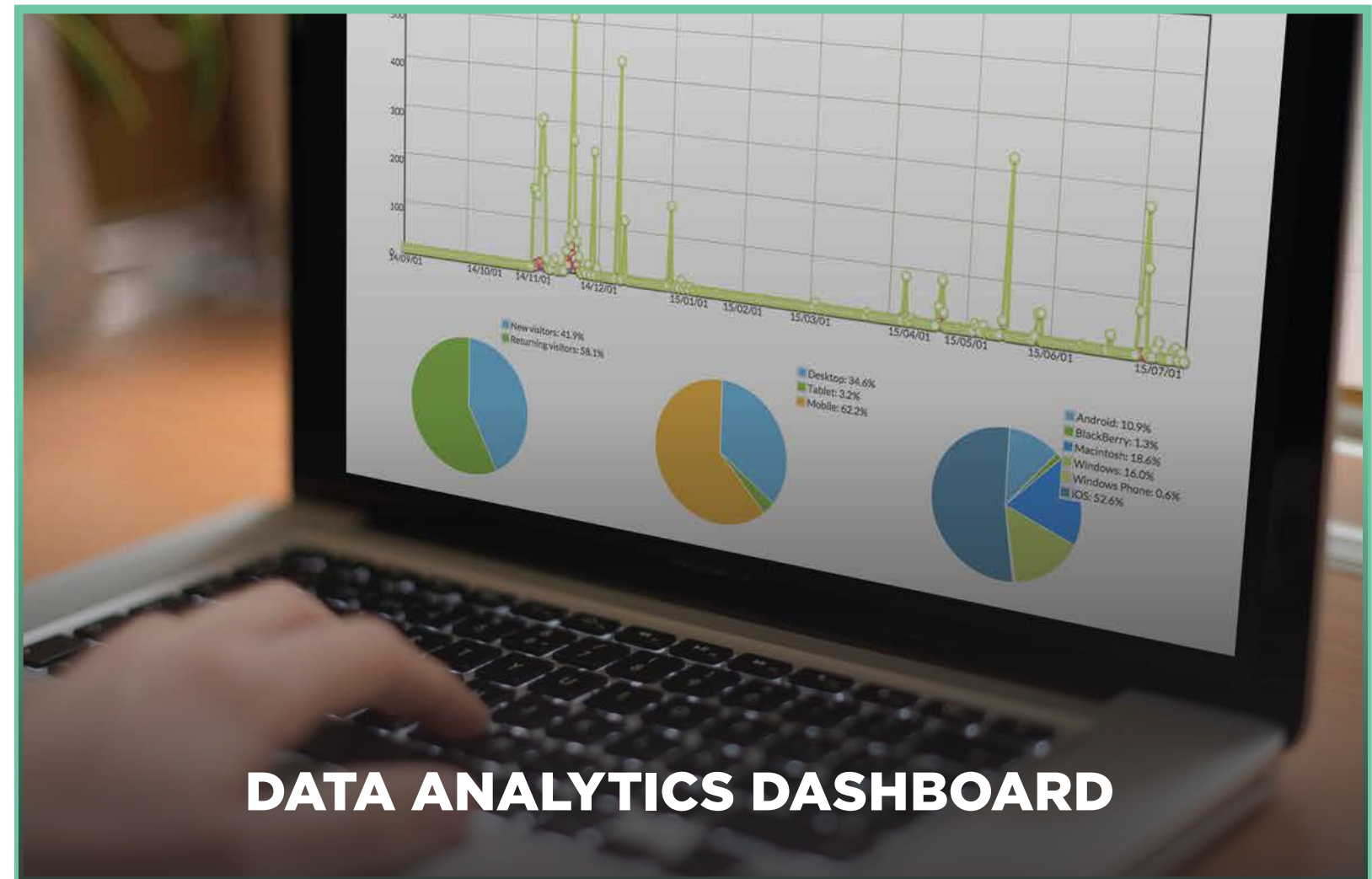
**GPS NAVIGATION
AND LOCATION
AWARENESS**

**PUBLISH TO THE
WEB, APPLE STORE
AND GOOGLE PLAY**

**AUGMENTED
REALITY AND IMAGE
RECOGNITION**

**API INTEGRATION
TO YOUR DIGITAL
ARCHIVES**

**ALL DEVICES,
OPERATING SYSTEMS
AND SCREEN SIZES**



	PRODUCT	SERVICES	FEES
ESSENTIAL	Off-the-shelf. Choose from our templates with options to tailor it to your needs.	Hands off. We train you on how to install and manage in our easy-to-use platform.	Set-Up Fee + Low fixed annual access fee.
PREMIUM	Custom designed. Modify existing templates or create a whole new experience.	High touch. We're here for you from kickoff to launch.	One-time fees + Annual fees sized to desired level of service.



WORK WITH US

We're helping institutions deepen cultural engagement to generate excitement, build audiences and stay relevant. We'd love to help you do the same!



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